

# START SOMETHING THAT MATTERS

A BOOK BY BLAKE MYCOSKIE



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## Buy One. Build One.

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"Basically, it's called Buy One, Build One. For every home I sell, I build a home for someone in need."

Patrick Lockman is a general contractor and implemented a "One for One" model to his Atlanta-based business, [Lockman Home Building](#), about a year and a half ago. "The TOMS model has always fascinated me and was definitely instrumental in getting this started," he told us.

His desire to help began long before he encountered the simple TOMS alpargata. In his twenties, he spent time in Kenya and Brazil. He saw the difficult living conditions many families endured, and it stuck with him. "My travels changed me and I was committed to do my part in helping the world around me."

Patrick identified an organization in Guatemala to help with construction of the "Build One" homes. On his first construction trip to Guatemala, Patrick said, "We quickly got to know the families and their stories. As a father, I was shocked to see the children living under tarps and drinking dirty water. The elements took their tolls on these young children and mothers. They were continually sick and in need of dry, warm, solid, place to lay their heads. So we got to work. There were 10 of us...2 days to build 2 homes, and change the lives of those women and children forever. The families were also given water filtration systems for their new homes. As you know a home is more than wood, mortar, and clean water. A home is the building block for a society. If mother's can lock doors and feel safe they can sleep well and care for their families well. If children can stay warm and dry they can thrive and become creative citizens in their own countries."

The feeling of accomplishment that came with the completion of the first two homes did follow an initial concern of a business move that might be "too risky." But Patrick admits, he wouldn't have it any other way. Even Patrick's son, a first grader, recognizes the impact his Father is having, "My son is learning about American hero's in school. He told his class and all the first grade classes that his Dad was an American hero because he was building houses for children that didn't have them in Guatemala. This is priceless!"

The Lockman Home Building team has a goal of eight homes this year. Isn't that incredible? Something as big and complex as building a home has been adapted to accommodate consumer's ever-growing desire to give back.

*"If there is no passion in your life, then have you really lived? Find your passion, whatever it may be. Become it, and let it become you and you will find great things happen FOR you, TO you and BECAUSE of you."*

~ T. Alan Armstrong quotes



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